

**EEO PUBLIC FILE REPORT**  
**Jacobs Media Corporation**  
**WDUN-AM, WDUN-FM, WGGA-AM**  
**12/1/2018 – 11/30/2019**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>All Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Interviewees Referred by Each RS</b>	<b>RS that Referred the hiree</b>
<i>Traffic Manager</i>	<ul style="list-style-type: none"> <li>1 University of Georgia</li> <li>2 Brenau University</li> <li>3 AccessWDUN.com Classifieds</li> <li>4 WDUN.com</li> <li>5 Personal Inquiry</li> <li>6 Internal Source</li> <li>7 University of North Georgia</li> <li>8 Indeed.com (via GAB.org)</li> </ul>	<ul style="list-style-type: none"> <li>RS3-1 Interviewed</li> <li>RS5-1 Interviewed</li> <li>RS6-1 Interviewed</li> </ul>	RS-3 (Traffic Manager)
<i>Videography</i>		<ul style="list-style-type: none"> <li>RS-7 1 Interviewed</li> <li>RS-4 1 Interviewed</li> </ul>	RS-7 (Videographer)
<i>Anchor/Reporter</i>		<ul style="list-style-type: none"> <li>RS1- 0 Interviewed</li> <li>RS2-0 Interviewed</li> <li>RS3-2 Interviewed</li> <li>RS4-2 Interviewed</li> <li>RS5-0 Interviewed</li> <li>RS6-0 Interviewed</li> <li>RS7-1 Interviewed</li> <li>RS8-2 Interviewed</li> </ul>	RS-4 (Anchor Reporter)
<i>Multimedia Journalist</i>			RS-7 (Journalist)

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>

1	University of Georgia 120 Hooper Street Athens, Ga 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501 1.800.252.5119	No	0
3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	3
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	3
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	1
6	Internal Source	No	1
7	University of North Ga.	No	2
8	GAB.org - Which posts on Indeed.com	No	2
<b>Total Number of Interviews over 12-month period: 12 Total Interviewed Jacobs Media Corporation had a need for only 4 hires for the reporting period.</b>			

**Section 3. Recruitment Initiatives**

<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
<b>Broadcast Education Initiative</b>	<p><b>John W. Jacobs, Jr, Founder of Jacobs Media Corporation, established the school of Mass Communication at Brenau University. The department building bears his name. Jacobs Media helped with the establishment of the College Radio station WBCX and to this day mentors, educates and develops student’s careers in all forms of Broadcasting, Writing and Communications. John W. Jacobs, III, current owner &amp; CEO, meets regularly with our partners at Brenau to discuss programming concepts to benefit WBCX and the students that operate the station. . Mr. Jacobs is an active member and participant on the steering committee to develop educational curriculum to ensure that WBCX is relevant and evolving technologically as it should. We have a program in place with Brenau to develop the practica for students in the following areas:</b></p> <p><b>Radio newswriting at WDUN</b>  <b>Radio board Operator</b>  <b>Radio Copywriting &amp; Production</b>  <b>Radio Sports Casting.</b>  <b>Jacobs Media helps to provide talent and guest for WBCX programming.</b></p>
<b>Internships</b>	<p><b>Jacobs Media uses interns from local high schools, and colleges. Primarily Brenau University, University of North Georgia and University of Georgia. The interns write copy, cover stories and read online news.</b></p>
<b>Participation in Events Sponsored by Educational Institutions</b>	<p><b>Jacobs Media participates in the Hall County Mentorship program with the Hall County School System. For the dates included in this report Jacobs</b></p>

<p><b>Civic and Community Involvement</b></p>	<p><b>Media had 3 mentees who spend 4-6 hours weekly at the station learning about broadcasting. Jacobs Media did 3 live Broadcasts of the morning show from 3 different High Schools as a back to school promotion</b></p> <p><b>Bill Maine, Ex VP/General Manager, participated emceed March of Dimes march for babies kickoff breakfast. This is something that Mr. Maine does annually. WDUN provides a water station and participates in the walk. We also promoted American Legion 4<sup>th</sup> of July Festival. Bill Maine, emceed the Patriot Concert of the Believers Band at First United Methodist Church in Gainesville, GA . Jacobs Media sponsored Christmas on Green Street to benefit the Gainesville Historical Society. Personal appearances were made by staff members</b></p>
<p><b>Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</b></p>	<p><b>Alyson Shields is a Member of DAR Colonel William Candler Chapter. She is the Outstanding Junior for 2019 and serves as the Public Relations and Media Chair. Alyson as a representative of Jacobs Media informs members and brings to the table information about a career in Media, Journalism and Broadcating</b></p> <p><b>Alyson also provided Media coverage for Wreaths Across America in December of 2018 of which she also participated as a representative of Jacobs Media. Alyson provided physical assistance and guidance to students in setting up the local broadcast radio station at the University of North Georgia. Lastly she, as an employee of Jacobs Media, participated in the ‘Locked up for Good’ fundraiser to benefit local Humane societies.</b></p> <p><b>John W. Jacobs, III as a member of the</b></p>

**Kiwanis Club facilitated the Annual Dictionary project. Every 3<sup>rd</sup> grader in Hall County receives a dictionary from the Kiwanis Club. Dictionaries are delivered to Jacobs Media and our staff sorts, places a sticker inside each book counts prepares for each school to pick up their books at the station. John W. Jacobs, Jacobs Media Owner & CEO, is regularly active in participation with Kiwanis Club of Gainesville, Greater Hall County Chamber of Commerce, North Georgia Community Foundation and Gainesville Jaycee's**

**BJ emceed My Sisters Place Banquet October 2019. January 2019 emceed Hall County School system spelling bee. She is also a success coach with the Early College Program of the Hall County School System. She goes and works with seniors twice a month at various High Schools. BJ also is on the vaping committee for Hall County schools for awareness and impact studies. Read to a pre-K Class at the Joy Learning Center.**

**Jacobs Media is a 2019 sponsor for the productions of the Gainesville Theater Alliance.**