

EEO PUBLIC FILE REPORT
Jacobs Media Corporation
WDUN-AM, WDUN-FM, WGGA-AM
12.1.2019 – 11.30.2020

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
<i>Video – News Reporter</i>	<i>1 University of Georgia</i>	<i>RS1-0 Interviewed</i>	<i>RS3 -0</i>
<i>Video – News Reporter</i>	<i>2 Brenau University</i>	<i>RS2 -0 Interviewed</i>	
<i>News Desk&Reporter</i>	<i>3 AccessWDUN.com</i>	<i>RS3-1 Interviewed</i>	
	<i>Classifieds</i>		
	<i>4 WDUN.com</i>	<i>RS4-0 Interviewed</i>	
	<i>5 Personal Inquiry</i>	<i>RS5-0 Interviewed</i>	
<i>Video – News Reporter</i>	<i>6 Internal Source</i>	<i>RS6-0 Interviewed</i>	<i>RS7-1</i>
	<i>7. University of North Georgia</i>	<i>RS7- 1 Interviewed</i>	
	<i>8. GAB.org</i>	<i>RS8 – 0 Interviewed</i>	
	<i>9. Bus Exp- Job Fair</i>	<i>RS9-5 Interviewed</i>	<i>RS9-2</i>

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501 1.800.252.5119	No	0

3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	1
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
6	Internal Source	No	0
7	University of North Ga.	No	1
8	GAB.org	No	2
<p>Total Number of Interviews over 12-month period: 7 Total Interviewed</p> <p>Jacobs Media Corporation had a need for only 3 hires for the reporting period.</p>			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
<p>Internships</p> <p>Participation in Events Sponsored by Educational Institutions</p> <p>Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</p> <p>Source for Candidates: Suzanne Erickson, Dean of Business College of Mass Communication at Brenau College.</p> <p>University of North Georgia</p> <p>GAB Website</p> <p>UGA Website</p> <p>KSU Website</p> <p>Hall County workplace Learning</p> <p>Governor’s Honors mentorship program</p>	<p>Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.</p> <p>Jacobs Media participates in the Hall County Mentorship program with the Hall County School System. Mentees spend 4-6 hours weekly at the station learning about broadcasting.</p> <p>The company works with local Scout Troops with tours of the station usually given by our receptionist Susan Hopkins.</p> <p>Bill Maine, Ex VP/General Manager, participated emceed March of Dimes kickoff breakfast. The actual walk/march did not occur due to Covid. .</p> <p>In January 2020, BJ Williams was the guest speaker at Chestatee High School for Career Technology and Agricultural Education (CTAE) open house. Also, in January 2020 BJ Williams was the Emcee for the Hall County Spelling Bee.</p> <p>John W. Jacobs, Jacobs Media Owner & CEO, is regularly active in participation with Kiwanis Club of Gainesville, Greater Hall County Chamber of Commerce, North Georgia Community Foundation and Gainesville Jaycee’s. He also served in 2020-2021 on the board for Riverside Military Academy.</p> <p>Jacobs Media was a 2019-2020 sponsor for the productions of the Gainesville Theater Alliance. Due to Covid there was only one performance in the reporting period</p>

Alyson Shields, as a member of Daughters of the American Revolution, was named outstanding Jr of DAR. She also competed in the local and state chapter. Alyson Shields, for the Humane Society of Hall county, participated in the Jail and Bail program to raise fund for animal adoption.

Rob Moore, reporter, continues to participate with local law enforcement in programs to provide comfort for children being removed from their homes.

**We also received an intern from the Governor's Honor Mentorship program that worked with us for a period of time.
Tracy Timmons**